

FISCAL YEARS  
2022-2024

# STRATEGIC PLAN

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*Creating a better system of care  
for those impacted by mental  
health and substance use.*

**Behavioral Health Network**  
of Greater St. Louis

# MISSION AND VISION



## MISSION:

To improve our community by leading behavioral health planning and coordination through shared responsibility, accountability, transparency, mutual respect, and racial equity.



## VISION:

Through the development of a coordinated, accessible, effective, and accountable system of behavioral health supported services, the people in our region will reach their highest potential.

## ● GUIDING PRINCIPLES FOR OUR STRATEGIES ●

LEADERSHIP  
INNOVATION  
IMPLEMENTATION

PARTNERSHIP  
INTEGRATION  
TRUST

CAPACITY BUILDING  
SUSTAINABILITY  
POSITION FOR GROWTH



# STRATEGIC PLAN PROCESS

The strategic planning process is a systemic and collaborative process which establishes the future direction for the Behavioral Health Network (BHN) and translates our collective vision into specific achievable goals and objectives.

In 2021, BHN conducted strategic planning using a model that focuses on:

- ⚙️ Input provided by 85 members, partners and other stakeholders;
- ⚙️ Intentional articulation of vision, values, mission, and strategic direction; and
- ⚙️ Achievement of alignment at all levels of the organization.

The result of the planning process is that BHN is clear about its strategic direction, goals, and objectives; is aligned with the mission and vision of the organization and has a process in place to ensure the organization is managing change and continuously planning.

# STRATEGIC GOALS

Concepts embedded in the plan:

- ⚙️ RACIAL AND HEALTH EQUITY
- ⚙️ ROLE INTENTIONALITY
- ⚙️ AGILITY AND FLEXIBILITY

⚙️ LEAD THE BEHAVIORAL HEALTH SYSTEM TO DEVELOP AND STRENGTHEN EQUITABLE, ACCESSIBLE, QUALITY BEHAVIORAL HEALTH SERVICES.

LEADERSHIP - INNOVATION - IMPLEMENTATION

⚙️ IMPROVE THE NETWORK'S ABILITY TO WORK COLLABORATIVELY.

PARTNERSHIP - INTEGRATION - TRUST







⚙️ STRENGTHEN INTERNAL INFRASTRUCTURE SO THAT BHN IS BETTER POSITIONED TO FULFILL OUR MISSION OF BEHAVIORAL HEALTH PLANNING AND COORDINATION.

CAPACITY BUILDING - SUSTAINABILITY - POSITION FOR GROWTH



**LEAD THE BEHAVIORAL HEALTH SYSTEM  
TO DEVELOP AND STRENGTHEN  
EQUITABLE, ACCESSIBLE, QUALITY  
BEHAVIORAL HEALTH SERVICES.**

**Objectives**





-  **Increase care coordination and transitions of care to ensure consumers are linked and connected to services**
  -  **Replicate best practice programs that divert from hospital/ED and criminal justice system**
  -  **Lead intentional efforts to address racialized disparities in behavioral health outcomes**
  -  **Design innovative programs and practices that address emerging needs and issues**
  -  **Ensure that behavioral health is identified in other sectors of care**
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**IMPROVE THE NETWORK'S ABILITY TO  
WORK COLLABORATIVELY.**







**Objectives**

-  **Expand BHN network of individuals and agencies represented on Board of Directors, Advisory Boards and Steering Committees**
-  **Enhance and leverage partnerships**
-  **Support and coordinate advocacy efforts**
-  **Improve member communication and information sharing**



**STRENGTHEN INTERNAL INFRASTRUCTURE  
SO THAT BHN IS BETTER POSITIONED TO  
FULFILL OUR MISSION OF BEHAVIORAL  
HEALTH PLANNING AND COORDINATION.**

## Objectives

-  **Align commitments with internal capacity**
  -  **Increase financial stability**
  -  **Develop staff team to build and sustain organizational capacity and effectively manage initiatives**
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