

IMPACT STATEMENT FY 2022

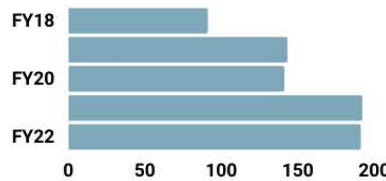
Program Overview: Bridges to Care and Recovery (Bridges) seeks to mobilize clusters of churches in North St. Louis and North County to support the behavioral health treatment and recovery of congregants and other community members with behavioral health concerns. Since January 2015, the initiative has focused on strengthening churches by providing training and ongoing support for pastors, advocates (Wellness Champions) and volunteers. Along with identifying referrals and linking community member to needed services and supports.

Key Impact Areas

191 Community Members were referred to Bridges in FY22



110% Increase in Referrals from FY18 to FY22



85% of referrals engaged with Bridges Community Connector for linkage



Linkage to Services



208 referrals were successfully made to services, including behavioral health, primary care, and basic needs.

Counseling Services



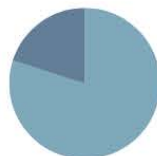
147 clients were referred to counseling services, including 68 who received free counseling through BCR-supported vendors.

Who We Served

74% of Clients reside in the St. Louis Promise Zone



80% Black or African American



69% Female



31% Uninsured
23% Medicaid



Faith-Based Organization Engagement

Church Mobilization



- **104** Churches in North St. Louis City and County have earned a designation as "behavioral health friendly."
- Churches host behavioral health ministries and events and have engaged in the national "Sabbaths of Hope" weekend to **reduce stigma amongst clergy and congregants.**

Wellness Champions



- **Over 375 Wellness Champions** have been certified to be natural supports in their church communities after more than 20+ hours of evidence-based training
- **Wellness Champions reached more than 50,000** people through online presentations and social media posts about behavioral health.

Screening Events



- **137 individuals were screened for depression** at events facilitated by Wellness Champions. 91 requested follow-up, and 31 engaged with BCR.

Youth Wellness Champions



- Eight Youth Wellness Champions (YWC) were recruited in March 2022. They receive training and mentoring from adult Wellness Champions to serve as behavioral health role models and social media influencers. **In just four months the YWC made 177 social media posts and distributed information about the BCR hotline to more than 250 youth and young adults.**